



## 2010 Madison Marathon – Sunday, May 30<sup>th</sup>

### Registration deadline!

All race events have registration caps –reserve your place at the start line today! Sign up before December 31<sup>st</sup> to receive the best rate on the:

- full marathon
- half marathon
- half marathon walk
- quarter marathon

Visit [www.madisonmarathon.com](http://www.madisonmarathon.com) to register now.

### New t-shirt and medal design

The new Madison Marathon participant shirts will include our new logo and will be specific to each event. Shirts are technical and made from recycled plastic.

Medals will be bigger! Watch for our re-design coming soon!

### New Runner Blog

Hi everyone! I'm Jody, your Madison Marathon operations director. I'm the author of your monthly newsletter and part of the race organization team here. After years of working behind the scenes, you've all inspired me to slip into my sneakers and start running myself. Read my blog at <http://sidelinestostartline.blogspot.com/> and follow my journey toward a half marathon! I hope to absorb all of your collective wisdom, so send me a note if you've got some advice!

### Charity Partner

The Madison Marathon staff is proud to announce that the American Cancer Society is the official charity for the 2010 Madison Marathon. Aside from offering their DetermiNation program for runners, the American Cancer Society will also help supply the volunteers that work the event. In return for their help, the Madison Marathon will make a donation back to the organization.

You can help by becoming a DetermiNation runner or by adding a donation onto your registration fee!



## DetermiNation™

It takes determination to endure. It takes **DetermiNation** to find cures.

Make every mile more meaningful by joining the DetermiNation team for the Madison Marathon. Join in the fight against cancer by pledging to raise funds for the American Cancer Society and in return you will enjoy excellent pre- and post-race benefits. DetermiNation offers a great opportunity to run for a great cause and help meet your individual running goals.



For more information please contact Adam Layne:

(608) 662-7547 or [adam.layne@cancer.org](mailto:adam.layne@cancer.org)

Visit their website at: [www.acsdetermination.org](http://www.acsdetermination.org)

**Book your hotel early**

This coming year, Madison will host the Ultimate Frisbee College Championships on Memorial Day weekend. We recommend booking hotel rooms early due to the increased demand. Visit <http://www.madisonfestivals.com/marathon/lodging.html> to view hotels and reserve your rooms today!

**NEW event in 2010!**

You asked for it; you got it! We have added a **HALF MARATHON WALK** to the Madison Marathon weekend. Lace up your sneakers and compete for overall finisher awards in your division!

**You voted – goody bags are out!**

Thanks to all who voted on the goody bag issue. To keep with our green theme and to avoid handing out tons of paper flyers, we have done away with goody bags this year. Do bring your own bag to the expo to collect any goodies the vendors are handing out!

**Happy Holidays from the Madison Marathon staff and**



**Madison Festivals Board of Directors!**

